



Gillespie Design

Brian Gillespie

Qualifications Profile

Uncommonly versatile Web Designer/Developer & Graphic Designer with over 10 years experience. Specialized in complex web interactivity and coding, as well as a keen eye for superb design, be it in print or digital form. Facilitator of clear and open communication, and cultivator of team based work relationships. Strong work ethic, organization and time management skills. Unyielding commitment to excellence and quality of work. Acute knowledge of current design trends and technologies. Exceedingly detail oriented and passionate about developing great ideas into working reality.

Technical Expertise

HTML(5), CSS(3), jQuery, JavaScript, GreenSock, AS(3), AJAX, XML, PHP, Flash, InDesign, QuarkXPress, Illustrator, Photoshop, Dreamweaver and Premiere Pro.

Creative Design

Website Design & Development
Logos & Brand Identity
Complex Web Applications
Brochures & Ad Campaigns
Posters & Postcards

Advertising & Marketing

Search Engine Optimization (SEO)
Search Engine Marketing (SEM)
Targeting Specific Demographics
Hard-hitting Ads to Teaser Ads
Inventive Eye Catching Materials

Professional Experience

Ottenhoff Consulting, October 2012 – Present

Web Designer/Developer

Part-time freelance work for web development company. Developed online web applications with JavaScript, AJAX and jQuery, as well as designed and built several intricate websites in HTML5 and CSS3.

WellPoint (Anthem Blue Cross Blue Shield), March 2012 – September 2012

Senior Multimedia Designer

Full-time contract work for national health care company. Designed brochures, mailers, flyers, HTML emails and websites, as well as instrumental in shaping the marketing department's web process and adoption of newer digital technologies.



Gillespie Design

Brian Gillespie

Professional Experience (cont'd)

Cause Farm Creative, August 2009 – Present

Graphic Designer

On demand freelance work creating newsletters, programs, brochures and graphic art illustrations. Clients include Atriy Museum, Guide Dogs of America & St. Margaret's Episcopal School.

Trust Hair Salon, February 2010 – February 2012

Web/Flash Designer

Part-time, freelance work to develop and design a new HTML and Flash website. Work includes functionality, layout, alternative content, scheduling and fun animation elements.

All-City Computers, November 2008 – September 2010

Graphic/Flash Designer

Part-time, freelance work creating new corporate brand identity materials. This included a new logo, Flash website, stationery and signage. Also developed marketing strategies and search engine optimization (SEO) for their website.

Weston/Mason Marketing, July 2000 – November 2007

Senior Graphic Designer

Created identity branding campaigns for large clients. Collaborated with artist and client relations in designing effective materials that surprised and delighted our customers. Designed logos and brochures for multi-million dollar housing and community projects. Cultivated lasting friendships and healthy work partnerships with Production Artists, Designers, and Account Executives.

Education & Training

California State University Long Beach, Long Beach, CA

Bachelor of Fine Art - Graphic Design

Landmark Education, Los Angeles, CA

Completed Leadership and Communication Training Courses

Education courses provided for achieving a high level of power and fulfillment. Built around the foundations of integrity and responsibility.